

# COREY G. SANDERS

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**Objective:** To obtain a position utilizing my analytical, technical, and organizational skills.

## PROFESSIONAL EXPERIENCE

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### Field Manager

August 2007 – October 2007

*Next Marketing*, Atlanta, Georgia

- Managed promotion of product Panasonic Living in HD Tour.
- Interacted with onsite attendees to create fun, and positive environment.
- Responsible for setup & breakdown of Panasonic interactive elements.
- Distributed promotional items.

### Basketball Development Team Member

June 2007 – Present

*Atlanta Hawks*, Atlanta, Georgia

- Assisted in basketball clinics with youth.
- Responsible for setup & breakdown of Atlanta Hawks interactive elements.
- Distributed promotional items.
- Instructed a particular aspect of basketball during station drills (i.e.: Free throw shooting, dribbling, defense, etc).
- Overseeing groups of approximately 10 campers per day.

### Brand Ambassador

June 2007 – August 2007

*Freek Energy*, Atlanta, Georgia

- Handed out distributive samples and increased brand awareness for new beverage.
- Responsible for setup & breakdown of event elements.

### Intern

March 2007 – December 2007

*Radio One*, Atlanta, Georgia

- Assisted in Marketing and Programming department.
- Assisted in editing and video production of station events.
- Distributed promotional items.
- Operated board "Wheatstone" for syndicated shows and also assisted on live broadcast.
- Created PSA's for the station.

### Production Assistant

January 2007 – May 2007

*Funny Man Productions*, Atlanta, Georgia

- Assisted Production Coordinator in making sure all event elements ran smoothly.
- Performed general office work, answered phones, and provided copies of scripts.

*Style*, Atlanta, Georgia

- Assisted Production Coordinator in making sure all event elements ran smoothly.

*MTV*, Atlanta, Georgia

- Responsible for crowd control of scheduled open calls.
- Instrumental in the Marketing and Promotion of scheduled open call.

### Professional Athlete

August 2006 – October 2006

*Club Atenas*, Montevideo, Uruguay

- Played in professional basketball league as part of entertainment for the community.
- Engaged in promotional events with local schools to promote American basketball.

### Field Manager

May 2006 – July 2006

*Vivid Marketing, Atlanta, Georgia*

- Managed promotion of product Mountain Dew at event sites such as AND1 summer tour.
- Responsible for set up and breakdown of event elements.
- Assisted with driving and maintenance of vehicles.
- Responsible for recaps of events

## **Professional Athlete**

*Florida Flame, Fort Meyers, Florida*

February 2006 – March 2006

- Played in professional basketball league as part of entertainment for the community.
- Engaged in promotional events with local schools to promote NBDL.

## **Member Services Associate**

*YMCA, Atlanta, Georgia*

January 2006 – May 2006

- Responsible for signing new members up with club membership.
- Responsible for signing members up with program registration.

## **Professional Athlete**

*Club Atenas, Montevideo, Uruguay*

August 2005 – December 2005

- Played in professional basketball league as part of entertainment for the community.
- Engaged in promotional events with local schools to promote American basketball.

## **Brand Ambassador**

*Passage Events, Atlanta, Georgia*

October 2004 – August 2005

- Handed out distributive samples and increased brand awareness for new beverage.

*Fusion Marketing, Atlanta, Georgia*

- Interacted with children to show new games and products while assisting Master of Ceremonies for stage show.
- Engaged with consumers in signing up for the Sam's club card and increased brand awareness for new products.

## **Professional Athlete**

*Canakke Belediye, Canakke Turkey*

November 2004 – March 2005

- Played in professional basketball league as part of entertainment for the community.
- Engaged in promotional events with local schools to promote American basketball.

## **EDUCATION**

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**Masters of Science in Urban Studies**, anticipated May 2008

*University of New Orleans, New Orleans, Louisiana*

**Bachelor of Arts in General Studies with concentration in Communications** May 2001

*University of New Orleans, New Orleans, Louisiana*